



HyperActive Technologies' QTimer features Real-Time POS Integration, Dual Drive-thru Lanes, Real-Time Data Uploads, and Above-Store Reporting via Real-Time Alerts

PITTSBURGH, PA – April 15, 2008 – With the newest release of its QTimer drive-thru timer for quick service restaurants (QSRs), “HyperActive Technologies has added a number of new and useful features, giving QSR operators capabilities they’ve never had before, and which our competitors don’t offer,” according to Joseph J. Porfeli, Chairman and C.E.O.

Real-time integration with the point-of-sale (POS) system enables restaurants to match drive-thru orders with specific cars. “This integration gives restaurants the ability to analyze and manage their drive-thru operations more effectively,” Mr. Porfeli said. “Drive-thru times are now associated with order size and content, so for example, restaurants are able to create drive-thru rules based on various product requirements.”

The ability to display order numbers right on the dashboard greatly enhances the accuracy of order delivery. With a broad range of real-time, on screen store performance summaries, QTimer not only improves the quality of service, but also the store’s bottom line.

“Real-time, Above-Store Reporting”

“More significant is the entire layer of ‘above-store’ reporting we’ve added to this version, through an ‘Enterprise Reporting Portal,’ which receives near real-time uploads from restaurants, compiles reports, and produces alerts that can be sent out in real-time,” Mr. Porfeli said. These reports and alerts are easily configured around a QSR’s most important operating parameters.

“A Regional Manager can now know, from a real-time email on a cell phone, for example, when there’s a problem at a given restaurant. Consequently, that manager can show up at that restaurant when his presence can help the most,” Mr. Porfeli said.

“Best of all, this version lays the foundation for our HyperTrack product, a camera-based system which will eliminate the need for costly and unreliable underground loop systems to detect vehicles. Instead, cameras and a vision-based tracking system will be used to monitor vehicles that are in line prior to the order board, which is far earlier than present systems permit,” he continued.

QTimer tracks service times for vehicles at up to four service points and two independent drive-thru lanes with a single system.

About HyperActive Technologies

As the QSR industry continues to face difficulties caused by systemic labor shortages, HyperActive Technologies provides solutions that extend the capabilities of crews, managers, and above-store managers. HyperActive’s solutions ease crew training and enhance management productivity in areas that are directly relevant to the customer’s experience, including speed of service and food quality and freshness.

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8 Foster Plaza, 730 Holiday Drive
Pittsburgh, PA 15220
T 412.322.3060 • F 412.322.3121

www.gohyper.com

HyperActive QTimer – add one

“HyperActive Bob,” our flagship product, is the first anticipatory kitchen management solution that monitors restaurant traffic and real-time sales to predict real-time product demand and ensure there is always hot, fresh food on hand. QTimer, our drive-thru measurement system, integrates with a variety of POS systems to provide real-time, actionable information and detailed reporting. The HyperView OCB combines extreme durability with graphical cross-selling and up-selling capabilities.

To date, HyperActive Technologies has partnered with a number of POS vendors to create interfaces with HyperActive products, including XPIENT, Micros, POSitouch, Squirrel, Radiant, PAR, and others.

For more information about HyperActive Technologies, please visit www.gohyper.com.

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For More Information, Contact:

John Bugay
Manager of Marketing Communications
412-322-3060, x218
jbugay@gohyper.com

Mary Ann Bohrer
(412) 421-1389
mabet@worldnet.att.net

