



## **Arby's Restaurant Group, Inc. Selects HyperActive Technologies' "QTimer" as Preferred Drive-thru Solutions Vendor**

PITTSBURGH, PA – September 17, 2008 – Arby's Restaurant Group (ARG) has selected HyperActive Technologies to provide its QTimer Drive-Thru Measurement Solution as the preferred drive-thru speed-of-service timer for its more than 3700 restaurants. Arby's® will use QTimer exclusively in all of its 1,000+ company-owned restaurants. The agreement will enable all Arby's Restaurants to leverage the power of HyperActive's industry-leading solution to manage and enhance their customers' total drive-thru experience.

QTimer, with its real-time POS integration, delivers actionable information, never before available, to crew members, managers and above-store management. HyperActive's "Enterprise Reporting Portal," not only measures drive-thru times in individual restaurants, but aggregates information across user-definable groups up to and including results for the entire organization. The system also has user-definable "export" and "subscription" features, which enable chains to configure and send reports and "feeds" in a variety of formats on a scheduled basis to anyone in the organization via email or their own preferred management communications media.

"We looked at a variety of solutions and concluded that HyperActive's QTimer will be an important component for drive-thru speed for Arby's," said Don Zimmerman, CIO for Arby's. "The information we'll now have by store, area, district, region, and chain gives us an advantage as we work to better manage our drive-thru operations on behalf of our customers."

"The HyperActive Technologies team is pleased to be a part of the ARG plan. We are very proud of our solution and our quality of support, and we look forward to working with the Arby's team," according to Frank J. Amoruso, President and COO of HyperActive Technologies.

### **About Arby's Restaurant Group**

Arby's Restaurant Group, Inc., based in Atlanta, is the second largest restaurant franchising system in the sandwich segment of the quick service restaurant industry. As of June 29, 2008, there were a total of 3,719 Arby's restaurants in the system, including 1,169 company-owned and 2,550 franchised locations.

### **About HyperActive Technologies**

HyperActive Technologies is the leading provider of solutions that "enhance the customer experience" for the quick-service industry. With leading edge drive-thru solutions and the industry's only real-time, vision-based predictive kitchen management system, HyperActive enables our customers to improve quality and speed-of-service, and extends the capabilities of crews, managers, and above-store managers.

For more information about HyperActive Technologies, please visit [www.gohyper.com](http://www.gohyper.com).

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