

HyperTrack[®]

The Vision-Based Drive-Thru Timer that Eliminates the Need for Underground Loops

**How many cars are in your drive-thru line?
How long have they been waiting?
Is the line moving fast enough to eliminate drive-offs?
If the line isn't moving fast enough, what
slowed it down?**

HyperTrack has the Answers!

HyperTrack takes QTimer functionality one step further. HyperTrack measures and manages customers' drive-thru experience *before* they reach the order board, all the way through until the time they leave. With this information, it's easier to measure and manage the kind of service drive-thru customers get.

- Vision technology eliminates the need for costly, underground loops
- The most pro-active drive-thru management solution ever designed
- Real-time alerts for above-store managers
- Tracks vehicles at up to 4 service points and 2 drive-thru lanes
- Enterprise reporting portal gives managers info on any store, instantly





HyperTrack gives you the most advanced set of drive-thru management tools ever designed.

The Unique Capabilities of HyperTrack's Advanced Vision Technologies

HyperTrack's advanced vision technologies collect and analyze raw data to provide measurable, actionable information that you've never before had available to you. With this information, you can compare the performance of one daypart with another; compare stores' performances with one another; or look at the performance of your entire organization.

In turn, this information lets you do things you've never been able to do before, for instance:

- **Increase Throughput** – You can move more customers through your drive-thru line and generate higher top-line revenue
- **Capture Lost Sales** – Because potential customers may not even enter a drive-thru line if they think it looks too long, HyperTrack can tell you when to put more people on the job to speed and shorten the line
- **Increase Repeat Sales** – HyperTrack's information helps you to improve your customers' experiences at your store ... which increases the chance that they'll come back

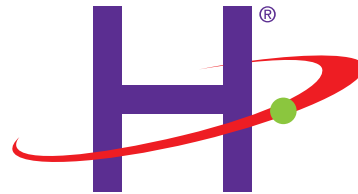
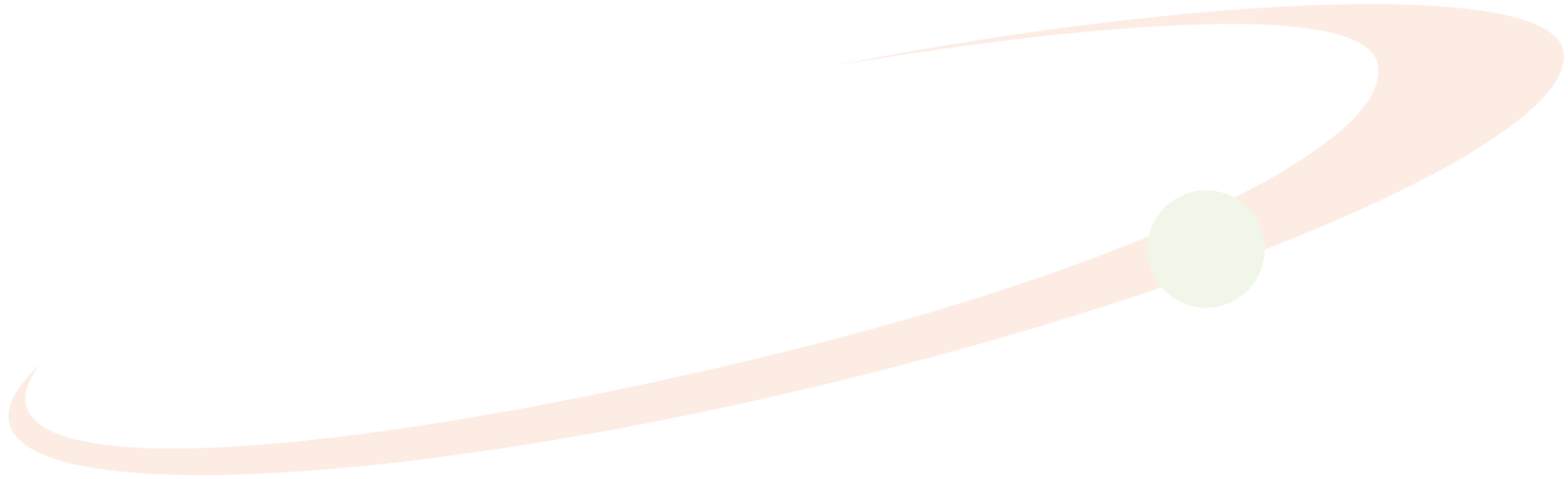
- **Reduce "Drive-Offs"** – HyperTrack actually measures customer "drive-offs" and lets you measure their frustration so you'll know how to avoid it in the future

HyperTrack: The Faster Track to a Better Bottom Line

When you look at how HyperTrack works in the overall operation of your business, one thing becomes crystal clear: it gives you increased knowledge about what's happening in your drive-thru. And your drive-thru, which has become more efficient and stream-lined, is now making a more positive contribution to your revenue stream.

And more revenue is the best step to a better bottom line.





HYPERACTIVE TECHNOLOGIES

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