

HyperTrack® (Drive-Thru Timer)

Hyperactive Technologies	Competition	Hyperactive Advantages
Eliminates Need for Loop Detectors	Only Works with Loop Detectors	Uses Cameras and Vision Technology® No need to install/replace expensive loops Easy to install in cold weather When the drive-thru is reconfigured, you only have to move the cameras!
Does Not Require Proprietary Hardware	Must Purchase Hardware	Can use one PC to run all HyperActive products
Above-store Reporting	No Above-store Reporting	Managers can access reports they've never had before, on any store, by laptop and receive alerts via cell phone
Manager/Crew Cannot Alter Times by "Waving the Bucket".	Manager/Crew Could Tinker With to Alter Achieved Drive-thru Times (bonuses often based on this number)	You get only "real" times Allows you to track drive-offs
Integrates with POS	Does Not Interface with POS	Better data analysis - You can isolate menu items that slow down the drive-thru
Dashboard is Configurable	Limited Flexibility	Track your service goals in real-time, get real-time alerts, and make adjustments more quickly than ever before Track all of the cars that are in your drive-thru and visually see which are within the established time goals
Understands and Handles Drive-offs	Drive-offs May Require Restart of Timer System	HyperTrack corrects in real-time with a real-time POS interface