

HyperView®

The Order Confirmation Solution That Helps Increase Revenue

**Do you have great order accuracy?
How is your speed of service?
Do you want to increase your revenue through
cross-selling and up-selling?
Would you like to enhance your customers'
drive-thru experience?**

HyperView has the Answers!

HyperView is designed to help keep your crew from making mistakes. It relies on LCD graphics, easily readable in sunlight or other conditions, which let your customers confirm their own orders. At the same time, it guides customers toward cross-selling and up-selling opportunities which lead to increased revenues.

HyperView is a rugged system that's virtually impervious to weather. The controller remains protected inside your store. It's NEMA-rated and has an extended life span.

A totally new, patented technology is rated at 100,000 hours and is designed to greatly extend the unit's service lifetime.



Here's what your customers think:*

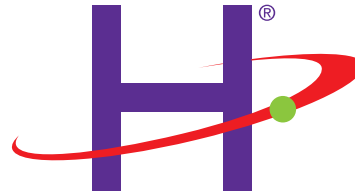
- Order accuracy is important – 80% *
- Speed-of-service is important – 70%*
- Your drive-thru should be more accurate than fast – 68%*
- An order confirmation board is important – 61%*

As many as 15% of your customers will stop going to a restaurant because of just one bad experience! HyperView will enable you to enhance your customers' drive-thru experience, and improve your bottom line!

**according to the 2007 QSR Magazine Drive-thru Study.*

Why HyperView?

- The NEMA IV rated enclosure is not affected by weather, dirt, or dust
- Patented backlight technology rated for 100,000 hours. (Industry standard is from 20,000-50,000 hours, making HyperView more than twice as reliable!)
- The computer resides inside your store, not outside in the pedestal (where it would be exposed to heat/cold cycles), enhancing both reliability and the life of the product
- Installation is easy – all you need is a CAT5 connection!
- Network accessibility means it's easy to update all locations – by store, region, or market – from a single location!



HYPERACTIVE TECHNOLOGIES