



Hyperactive Technologies Acquires QTime Solutions

Pittsburgh, PA, May 21, 2007...HyperActive Technologies, Inc., a world leader in providing restaurant technologies that improve the customer experience, acquired the assets and intellectual property of QTime Solutions, Inc., including its Qtimer™ drive-thru timer and Qview™ Order Confirmation Board (OCB). QTime has an installed customer base of more than 2,000 restaurants, and the products will integrate with current and future HyperActive Technologies solutions.

Qtimer™ provides real time speed-of-service metrics by integrating existing loop detectors with point-of-sale software. Using industry-standard open hardware, it delivers a complete picture of the operational efficiency of the user's drive-thru. A rich graphical display of current drive-thru activity enables in-store users to understand in real time how well they are performing against targeted and historical averages, as well as alerting them when action needs to be taken to improve a given customer's experience.

HyperActive's new product, HyperTrack®, enables restaurants to measure the amount of time customers spend in line *before* reaching the order board. When combined with Qtimer, HyperActive's solution provides restaurants for the first time with the ability to measure and manage the customer's "total drive-thru experience."

Unlike traditional order confirmation boards, the Qview OCB provides a high degree of user configurability to improve customer communication, especially for up selling or cross selling additional products. Qview also features superior quality of component parts and places the CPU inside the restaurant, where it will not be exposed to damage by the elements.

"This is a revolutionary turn of events for drive-thru service," said Joe Porfeli, CEO of HyperActive Technologies, "By packaging these products together with our current solutions, HyperActive Bob® and HyperTrack®, restaurants will be equipped to excel at finding the right balance between speed of service and product quality in a way that drives customer loyalty. It is one of the most challenging issues that QSR's face."

"This integration provides restaurants with new tools to analyze and improve their speed of service and the total customer experience," said Chuck Bartlett, President of QTime Solutions.

About HyperActive Technologies

HyperActive Technologies is a world leader in applying predictive and automated solutions to the operations, management and reporting challenges faced by Quick Serve and Fast Casual restaurants. For more information about HyperActive Technologies, please visit www.gohyper.com.

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For More Information, Contact: Mary Ann Bohrer
(412) 421-1389
mabet@att.net

8 Foster Plaza, 730 Holiday Drive
Pittsburgh, PA 15220
T 412.322.3060 • F 412.322.3121

www.gohyper.com