



Hyperactive Technologies Names Ronald Maggard, Sr. To Its Board Of Directors

PITTSBURGH, PA – August 15, 2006 – HyperActive Technologies, Inc., a world leader in kitchen production management systems which create real time operational solutions for quick serve and fast casual restaurants, has named Ronald Maggard, Sr., a Long John Silver's/A&W Franchisee, to its Board of Directors.

“Ron has a proven track record of success in the QSR industry, and he will be a highly valuable addition to our Board of Directors,” said Joe Porfeli, CEO of HyperActive Technologies.

Ronald B. Maggard, Sr. was a 1970 co-founder of Maggard Enterprises, Inc. – a Long John Silver's Franchisee. He continues to own and operate 20 Long John Silver's/A&W Quick Serve Restaurants.

Mr. Maggard was the former Director of the Santa Barbara Restaurant Group which managed 300 Restaurants and was later sold to Carl Karcher Enterprises. He was also the former Director and Chairman of Checker's/Rally's, overseeing over 980 Restaurants; and was the former Director of Carl Karcher Enterprises, which was responsible for over 3,000 Restaurants.

HyperActive Technologies

HyperActive Technologies is a world leader in applying predictive and automated solutions to the operations, management and reporting challenges faced by Quick Serve and Fast Casual restaurants. For more information about HyperActive Technologies, please visit www.gohyper.com.

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