



## **HyperActive Technologies Names James Hastings Vice President of Project Management and Client Services**

**PITTSBURGH, PA — May 19, 2006** – HyperActive Technologies has named James N. Hastings Jr. – a 20-year veteran of food industry project and process management – as its Vice President of Project Management and Client Services. Mr. Hastings will oversee all activities related to the implementation of HyperActive Bob systems, including operations, initiative execution, scale up, quality assurance, and continuous improvement.

“I am delighted to be joining HyperActive Technologies, and hope to utilize my industry experience to help this innovative company transform the quick-serve restaurant industry,” said Mr. Hastings.

Prior to joining HyperActive Technologies, Mr. Hastings was Vice President of Innovation and Quality Systems for the North American division of the H.J. Heinz Company. He has also held operations, development, and technical support positions with Beatrice, Swiss Miss, and Hunt Wesson Foods. Mr. Hastings earned BS degrees in both Animal Science and Food Science from the Pennsylvania State University.

### **HyperActive Technologies**

HyperActive Technologies is a world leader in applying predictive and automated solutions to the operations, management and reporting challenges faced by Quick Serve and Fast Casual restaurants. For more information about HyperActive Technologies, please visit [www.gohyper.com](http://www.gohyper.com).

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