



HyperActive Technologies Introduces Lifetime Warranty On NEMA 4 Certified HyperView® Order Confirmation System

First Order Confirmation System to Offer Both Features

PITTSBURGH, PA – April 22, 2010 – HyperActive Technologies' innovative order confirmation system, HyperView, includes a NEMA 4 Certified Display, backed by a lifetime warranty supporting that certification. HyperView is the only order confirmation system to carry a lifetime warranty on the display.

The NEMA rating system is defined by the National Electrical Manufacturers Association, and generally represents a fixed enclosure's ability to withstand specific environmental conditions. A NEMA 4 rating certifies that HyperView is impervious to wind, rain, moisture, dust and other effects of harsh weather, including extreme temperature ranges. To be truly NEMA 4 rated, electrical equipment is tested by an OSHA approved, nationally recognized testing laboratory or NRTL.

“We wanted to offer our customers an order confirmation system that decreased the cost of ownership, and also increased the quality and life expectancy of the unit beyond what was typical in the industry”, said Frank J. Amoruso, President and COO of HyperActive Technologies. “Often, you’ll read about NEMA 4 ‘compliant’ or ‘sealed’ solutions – these are generally self-assessments. We wanted to give our customers confidence that, with HyperView, they can count on a quality product. Our NEMA 4 certification and our lifetime warranty ensures that.”

HyperView is designed to last. The patented backlight technology is rated to 100,000 hours, the display is NEMA 4 Certified, and the controller resides within the restaurant. “HyperView features an environmentally-sound, mercury-free display that will last for more than a decade,” said Mr. Amoruso. “And it operates in temperatures ranging from -40 to +176 without the need for cooling fans or heaters. With HyperView, our customers get the most bang-for-their-buck and the best experience for their customers.”

About HyperActive Technologies

HyperActive Technologies is the leader in providing “intelligent” solutions for your **drive-thru and kitchen**, to enable **operational excellence**. **QTimer®**, our innovative **drive-thru solution**, integrates with your POS and provides information on performance in real-time. **HyperView®**, our **order confirmation display**, is the best value on the market. With a NEMA 4 rating, virtually glare-free cover glass, and no fans or heaters required, you’ll experience the quality you’ve always deserved. In the kitchen, **HyperActive Bob®** is the tireless **predictive kitchen manager** that helps you find the elusive balance of speed and quality. Using vision technology and integration to your POS, HyperActive Bob instructs even the newest crewmembers on what to cook and when, so food is fresh and hot at just the right time. Our solutions increase your customers’ satisfaction *and* your profits.

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HyperActive HyperView – add one

For more information about HyperActive Technologies, please visit www.gohyper.com.

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